



# Signal Forge

Product Sheet

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Version 0.2.4

**Angry Pig Productions**

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# What Signal Forge Does

Signal Forge is a desktop marketing operations system that uses AI to evaluate your business, generate strategic plans, manage your content calendar, create ad copy, and track performance across all your channels. It replaces the stack of SaaS subscriptions solo creators cobble together with one tool they actually own.

## Key Features

- AI Health Evaluation - Get a 1-10 score on your marketing with detailed channel analysis, priority actions, and risk flags
- Multi-Provider Comparison - Run evaluations across Gemini, Claude, GPT, Grok, and Ollama simultaneously
- Strategic Plan Generation - AI creates phased 90-day action plans based on your evaluation
- Graphical Editorial Calendar - Monthly and weekly views with platform-colored content, click-to-add and click-to-edit
- AI Content Calendar - Auto-generate 2 weeks of content ideas from your DNA
- Advertising Copy Generator - Video scripts, print ads, social ads, elevator pitches built from your brand DNA and specific angle
- Brainstorm Engine - AI-powered idea generation tuned to your brand voice and audience
- Repurposing Tracker - Visual heatmap showing content gaps across derivative formats
- Competitive Intelligence - AI analysis of competitors with content gap discovery
- Performance Dashboard - Track subscribers, views, revenue, product sales with visual charts
- Ollama Local AI - Run all AI features completely offline, free, and private
- PDF Exports - Export evaluations and plans as professional documents

## Who It's For

- Solo content creators who manage everything themselves
- Rumble-first creators who want strategy tools that aren't YouTube-only
- Indie software builders and digital product sellers
- Anyone tired of paying monthly for marketing tools they barely use

# Buy Once. Own Forever.

No subscriptions. No monthly fees. No usage limits. No cloud dependency. Signal Forge runs entirely on your desktop. Your marketing data never leaves your machine. One purchase gives you lifetime access to all current and future updates.

## System Requirements

- Windows 10/11 (64-bit)
- 4 GB RAM minimum (8 GB recommended)
- 200 MB disk space + space for Ollama models (optional)
- Internet connection for cloud AI providers (not needed for Ollama)

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